



PRESS RELEASE

FOR IMMEDIATE RELEASE

26.1.2021

REGISTER FOR THE BOSS LEADERS OF THE FUTURE CONFERENCE TODAY TO SECURE A PLACE AT YOUR PREFERRED ROUNDTABLE SESSION

The BOSS Leaders of the Future (LOTF) Conference will hold four intimate roundtable sessions at the event on the 2nd February covering topical issues for 2021. Want to learn more about E-commerce, mental health & wellbeing, sales & marketing or perhaps let comedian Jack Milner show you how best to present yourself virtually?

Delegates will have the chance to discuss relevant topics in small groups led by an expert host before joining together so that all attendees get a chance to hear key learnings from each session.

[Register](#) for the conference today and then email helen@bossfederation.co.uk your roundtable preference, we'll be operating first come first serve so secure your roundtable spot now.

Session 1: The E-Commerce Pretzel

Richard Sinclair, Chief Operating Officer, EO Group

Richard will be running a roundtable session on E-commerce. To identify key E-Commerce focus points for 2021 B2B sales in the OP Industry. Richard will be running a roundtable session on E-commerce. To identify key E-Commerce focus points for 2021 B2B sales in the OP Industry.

Session 2: Lead generation during a pandemic and into the future

Kelly de Silva, Group Marketing Director, OT Group Limited



Kelly will be discussing how sales and marketing teams can adapt their strategy to continue to generate new business leads and appointments.

Session 3: Mental Wellbeing

Mandy Baker, Chief Happiness Officer, Baker Labels

Mandy will be hosting an interactive roundtable session on mental wellbeing.

Session 4: Presenting yourself virtually

Jack Milner, Presentation Coach

Jack will be running a roundtable session showing attendees how they can best present themselves in a virtual environment.

To view roundtable host's bios, click [here](#)

We are calling on employers in the industry to send their brightest team members to attend.

After a year of businesses being forced to react at speed to the COVID-19 pandemic, the LOTF Committee have curated a roster of speakers for the day who will delve into how individuals can be proactive and drive theirs and their company's ambitions forward.

They'll be considering purposeful disruption, how to offer a better service but cause less environmental harm and how to ensure mental wellbeing is high on your company's agenda in 2021. To view the full line up of speakers and register.

Thank you to our sponsors: ACCO, Durable, Exaclair and Fellowes Brands

To register to attend, please click [here](#) and to view the full speaker line up, click [here](#). For further details on the conference contact Helen Dunn at helen@bossfederation.co.uk or visit the [conference website](#).

British Office Supplies and Services Federation (BOSS)

BOSS is the voice and representative body of the UK's Business Supplies industry and supports a range of members in a dynamic and expanding sector valued at over £10 billion.



BOSS is a long standing not-for-profit organisation with a leading and strategic role in the support, promotion and development of the office products and business supplies industry.