



## **PRESS RELEASE**

### **FOR IMMEDIATE RELEASE**

**8.1.2021**

### **An exciting line up of speakers is announced for the BOSS Leaders of the Future Conference – 2 February 2021**

We are calling on employers in the industry to send their brightest team members to the BOSS Leaders of the Future Conference on Tuesday 2 February 2021. The event will be held virtually.

After a year of businesses being forced to react at speed to the COVID-19 pandemic, the LOTF Committee have curated a roster of speakers who will delve into how individuals can be proactive and drive their own and their company's ambitions forwards.

We'll be considering purposeful disruption, how to offer a better service but cause less environmental harm, and how to ensure mental wellbeing is high on your company's agenda in 2021. In addition we'll take a look at how company culture could be affected as different generations return to the office this year.

Leading figures in the sector will be holding interactive roundtable sessions on sales and marketing, mental wellbeing, ecommerce and how to present yourself virtually, it's a day not to be missed.

Speakers confirmed include:

#### **Mark Shayler**

#### **Founder, This is Ape & Founding Partner, The Do Lecturers**

Mark helps big companies think like small ones and small companies think like big ones. He works on innovation of products, services and business models.



Mark will be talking to attendees about Purposeful Disruption and how companies can provide a better service with less environmental harm. He'll be challenging our thinking on how businesses should approach their strategy for 2021 after a year dominated by the COVID-19 pandemic.

**Tom Dickinson**

**Sales Director, OSI Ltd**

Tom will be talking about mental health awareness, his life and life experiences and how he got to where he is today. A big part of Tom's talk will cover social media and social media effects.

Tom will be encouraging all attendees to join him on his mission to help improve mental health awareness and will be explaining how businesses can ensure mental wellbeing is high on their agenda for 2021.

**Ali Green**

**Head of HR, Open**

Ali heads up the people function at a niche creative response agency. She has a Masters degree in organisational leadership and a professional HR career that spans a variety of sectors including retail, leisure, manufacturing and charity fundraising.

Ali will be considering what the workplace will look like in 2021 and how company cultures will be affected as different generations return to the office this year.

Scott Castle, Chair of the LOTF committee comments, "The Leaders of the Future committee is excited to host another engaging conference packed with great speakers, we think our members will really benefit from. Following the success of our webinar sessions during lockdown in 2020, and conference prior to the Industry Recognition Awards, we are determined to maintain this momentum and continue providing quality, relevant content during these difficult times."

More speakers will be announced shortly. To register to attend, please click [here](#) or contact Helen Dunn at [helen@bossfederation.co.uk](mailto:helen@bossfederation.co.uk) or visit the [conference website](#).



**British Office Supplies and Services Federation (BOSS)**

BOSS is the voice and representative body of the UK's Business Supplies industry and supports a range of members in a dynamic and expanding sector valued at over £10 billion. BOSS is a long standing not-for-profit organisation with a leading and strategic role in the support, promotion and development of the office products and business supplies industry.