

Hobs Group

Hobs Repro – Immediate Release 28/01/2022

Hobs Repro partner with PrintReleaf to help clients offset their carbon footprint

Nowadays, companies are embracing more environmentally conscious workflows in an effort to be more mindful of their environmental impact. The Hobs Group are no exception, they have also made some important decisions which highlights their own green credentials.

As part of Hobs commitment to the environment they proudly boast an ISO 14001 accreditation (Environmental Management Systems), as well as the ability to internally produce and deliver a complete FSC accredited project. Furthermore, Hobs' recent partnership with PrintReleaf is their next big commitment to reducing their environmental impact.

PrintReleaf is the first automated platform that converts paper consumption into planting actual trees in aid of global reforestation. Based on a theme of "you print one, we'll plant one," PrintReleaf leverages Hobs' paper usage and equates the number of trees needed to reforest that usage on an equivalent basis, in geographic areas of need. To date they have helped to plant over [1,400 trees](#) in Mexico, Madagascar and Ireland. Hobs' clients can also get involved in this partnership by creating their own personalised [company dashboard](#), and help to collectively plant even more trees.

Craig Horwood noted, "The environmental impact that any business makes should be taken very seriously, and this is such an exciting partnership and an opportunity which every client of Hobs can feel equally as proud of. The work that we print on our clients' behalf is being of proactive help to the future of our planet."

Jordan Darragh, CEO of PrintReleaf commented "Now more than ever customers are seeking new and innovative ways to be more mindful and sustainable in their operations and purchasing decisions - including printing. PrintReleaf is proud to partner with the Hobs Group to ensure their delivery of print management and commercial print for all of their customers is certifiably reforested and, as a result, lightening the impact on the environment now... and for future generations"

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About Hobs

The Hobs Group consists of: Hobs Repro, & Hobs 3D. Our aim is to help our customers add value to their businesses. Focusing on printing for Architects, Engineers, Construction (AEC) and the creative industries, we provide the very best: 2D and 3D content, innovative document solutions, inspiring creative ideas and exceptional, hassle-free, service quality. We are proud to hold a Royal Warrant for services to the Royal Household.

For further information about Hobs please visit:

hobs.com

About PrintReleaf

The PrintReleaf Exchange [PRX] is a patented software platform that empowers businesses to sustain and grow our global forestry system...one print job at a time.

We have worked closely with industry experts in print and forestry to develop standards for measuring, offsetting, and verifying the successful reforestation of paper consumption. We have developed a standard, methodology, and technology platform that makes it simple for customers to certifiably reforest their paper consumption.

For further information about PrintReleaf please visit:

printreleaf.com/
