



*'Knaresborough' by Yorkshire Artist, William Watson-West*

## Virtual Yorkshire Day

31.07.20 | 6.00pm - 6.45pm

Charles Jarrold  
Chief Executive of the British Printing Industries Federation (BPIF)  
&

Robert McClements  
President of Creative Digital Industries (CDI)  
&

Stephen Platten  
Master of The Worshipful Company of Stationers and Newspaper Makers

Request the pleasure of your company, on a Zoom Social chaired by Darren Shepherd,  
BPIF Regional Director (North).

As usual we will be celebrating creative, digital and print industry success in Yorkshire.  
This time it will be a virtual celebration.

### Guest Speakers

Roger Marsh, OBE DL, Chair Leeds LEP and NPfI  
&  
James Mason, CEO Welcome to Yorkshire

James will update us on his vision for the future and plans for the recovery of the tourist industry –  
some examples of success stories and a plan of campaign.

A feast for the eyes and a virtual tour of the county. Remember some of the recent highlights and the breathtaking  
scenery as we fly across the moors, the spectacular coast and cities modern and historic.

For your amusement you will have an option to take part in an observation test at the end of the video – winning prize a  
bottle of sparkling Yorkshire Brut \*we can't call it Champagne!

The event is free so just sign up, log in and have your refreshment of choice to hand as we take a flying visit over the  
county of Yorkshire.

To register for the event, please click [here](#).

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