

Press release for immediate release



— THE —
STATIONERS'
C O M P A N Y

Stationers' Company Innovation Excellence Awards celebrate product and customer experience innovations

The Stationers' Company announced the winners of its 2019 Innovation Excellence Awards at an awards luncheon and exhibition of entries at Stationers' Hall on 25 June. There were 39 entries this year from across the communications and content industries.

The winners were:

Heidelberg UK: Innovator of the Year and Customer Experience categories for its Heidelberg Assistant, which gives online portal access across the complete service process, and can be used for a single site or multi-site operations.

Contact Originators: Business Process category for Optimus, a new plate technology aimed at developing improved ink laydown and ink reductions in the corrugated process.

Transmedia Storyteller: Communications category for its Conductr technology, which enables clients to create immersive experiences across multiple platforms.

Colop UK: Product Design category for its e-mark®, an electronic mobile marking device based on inkjet technology

SaicaPack North: Product Performance category for its metallic polymer foil backed corrugated package, a global industry first that makes high-end print, prestigious package, and substrates available to a wider market.

Auris Tech: Service Development category for Fonetti®, an app providing an interactive reading environment for children

At the event, Chairman of the Stationers' Company Innovation Excellence Awards, Jill Jones, said: "This year has seen a continued expansion of innovation applied to service and customer experience, a growing cluster of entries from the education sector and, for the first time, entries seriously focused on the Internet of Things.

"The judges had a difficult job selecting winners in the highly contested categories but the voting was unanimous for Innovator of the Year, Heidelberg UK, which describes its entry as the industrial Internet of Things."

The Stationers' Company would like to thank this year's entrants, the judging panel, and sponsors: Mathys & Squire and Picon. Its thanks also go to Benedict Richards of Graphicacy for his design input and to Hobbs the Printers Ltd for printing the Awards Day brochure.

ends

Media contact:

Deborah Rea, Communications Manager, The Stationers' Company,

T: 020 7246 0998, E: communications@stationers.org and follow @stationerscomms

About the Stationers' Company:

The Stationers' Company is the City of London Livery Company for the Communications and Content industries. The Company's mission is to be the most effective independent forum in the UK Communications and Content industries, actively contributing to the strategic development, success and education of these industries. The majority of its members work in or supply the paper, print, publishing, packaging, office products, newspaper, broadcasting, and online media industries. See www.stationers.org