

Press release for immediate release



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STATIONERS'
C O M P A N Y

Stationers' Company launch the 2021 Warrants

We are pleased to announce that we are now inviting Applications for the 2021 Warrants. The Warrants recognise the hard work, research and quality companies put into their products and services. We feel the time is now right for us to promote an accolade which is designed to recognise and acknowledge excellence within the communication and content industry.

The scheme is open to anyone in our industry sectors. You do not have to be a member of the Stationers' Company to apply just demonstrate that your company has a product, products or service that stands out. It doesn't have to be new, but does have to denote quality as the Warrants are granted as a mark of recognition to highlight excellence.

The Warrants are granted based on a set of criteria including original design and high-quality manufacturing/production techniques as well as factors such as appropriate and sustainable packaging and relevance to the industry or market sector. Examples of current and previous recipients include: Office Power, Brown Fox, Collins Debden, Manuscript Pen Company, Gopak and Victor Stationery.

Chris Geer, Chair of the Warrants Committee states, "We are excited to be launching the 2021 Warrants. During these incredibly challenging times, we are seeing many companies adapting and providing products and services beyond their usual remit. We believe this year more than ever before that businesses should be recognised for the quality products and services they offer. Warrants are important, in highly-competitive markets, they offer the holder a valuable USP and something to differentiate them from the rest of the crowd. We want businesses to come forward and shout about the great things they are doing."

If you have a product, products or service that fits this description we welcome your application. Applications are invited from the 1st October and the application process will be available to complete and submit online from the Stationers' Company website

<https://www.stationers.org/company/engagement-with-our-industries/warrants-scheme/warrants-application> from 1st October 2020 with the closing date for applications being 31st October 2020.

Alternatively, you can request an email copy of the Application form and the terms and conditions from the Chair of the Warrants Committee Mrs. Chris Geer at warrants@stationers.org

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www.stationers.org

About The Stationers' Company

The Stationers' Company is the City of London Livery Company for the Communications and Content industries. The Company's mission is to be the most effective independent forum in the UK Communications and Content industries, actively contributing to the strategic development, success and education of these industries. The majority of our members work in or supply the paper, print, publishing, packaging, office products, newspaper, broadcasting and online media industries.