

Press release for immediate release
25 February 2021



The Stationers' Company launches Innovation Seminar

The Stationers' Company will host an Innovation Seminar which brings together a panel of innovation experts to discuss progress, challenges, and solutions during one of the most disrupted times in business history. This event, in partnership with Kogan Page, will take place online from 6pm to 7pm on Wednesday 24 March.

The Innovation Seminar comes ahead of the Stationers' Company established and respected Innovation Excellence Awards (details below).

Moderated by **Oliver Gadsby**, former CEO of Rowman and Littlefield, and Continuum Publishers, and introduced by Barrister **Carol Tullo**, the event will cover topics including:

- What has the COVID pandemic meant for innovation? Is it being stunted due to disruption and financial concerns or are companies taking more risks?
- How can innovation be used to support purpose-driven businesses? How can innovation positively support sustainability, diversity and inclusion and conscious consumerism?
- Why do so many innovations fail? What are the new challenges presented by increased remote working?
- Looking closer at the role of technology in innovation – when and how should they be integrated? What does continuous technological advancement mean for long-term innovation strategies?
- What does the future of innovation look like? Where should we be focusing?

About the Speakers

Alf Rehn is a noted thought leader and professor in the fields of innovation and creativity and author of *Innovation of the Fatigued*. Having appeared on Thinkers50 Guru Radar in 2016, he is currently Professor of innovation, design, and management at the University of Southern Denmark. He is a popular international strategic adviser and professional speaker who has delivered close to 1,000 keynotes worldwide, advised Fortune 500 companies and was the first Westerner to keynote on innovation in the Democratic People's Republic of Korea.

Bradley Leimer writes and speaks about banking and technology, and advises start-ups, accelerators, and major corporates. He is the co-author of *Beyond Good*, former Head of Innovation and FinTech Strategy at Santander US and was named a Top 20 Social Influencer in Fintech by The Financial Brand, as well as a Top 100 Fintech Influential Leader by City A.M.

Jeremy Dalton leads PwC's XR team, helping clients implement virtual reality (VR) and augmented reality (AR) technology. He is the author of *Reality Check*, has worked with organisations like the World Economic Forum and currently sits on the advisory board of Immerse UK to support businesses interested in immersive technologies.

Oliver Gadsby is the former CEO of Rowman and Littlefield, and Continuum Publishers. He is an experienced Chair, non-executive Director, and Adviser in global information and publishing businesses.

Carol Tullo, OBE is a qualified Barrister. She has a career background in intellectual property practice and commercial law publishing with Thomson Reuters before she joined the Cabinet Office, leading information policy and management responsibilities within the open data and information regulatory space across government. Until 2017 Carol was Director of Information Policy and Services, The National Archives.

We encourage all interested in Innovation to join us on the 24 March for the seminar, for joining details please click here: [Webinar Registration - Zoom](#).

About the Stationers' Company Innovation Awards 2021



Entries are welcome from across the spectrum of businesses that make up the communications and content industries including global, SME and non-profit businesses – and start-ups are welcomed with a new Award this year. This is an opportunity to publicise your company's creativity and the Awards remain **free to enter**. The closing date is 14 April 2021 (7pm). For information, and application form, see <https://www.stationers.org/siea-entry>. For queries, please contact sales@stationers.org

This year's winners will be announced at a special virtual awards ceremony on 22 June 2021.

Ends

For further information please contact: Ruxandra Oprea, Office Support Assistant, The Stationers' Company

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About The Stationers' Company

The Stationers' Company is the City of London Livery Company for the Communications and Content industries. The Company's mission is to be the most effective independent forum in the UK Communications and Content industries, actively contributing to the strategic development, success and education of these industries. The majority of our members work in or supply the paper, print, publishing, packaging, office products, newspaper, broadcasting and online media industries.

About Kogan Page

Kogan Page is the leading independent global publisher of business books and content with over 1000 titles in print. Founded in 1967, its award-winning work offers books and digital solutions for professional practice and academic achievement. Its expert authors come from the most prestigious academic institutions, international commercial organizations and professional associations, delivering high-level, accessible and professional content in key subject areas relating to business and management. Kogan Page has offices in London, New York and New Delhi.

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