

Press release for immediate release
9 February 2021



The Stationers' 2021 Innovation Excellence Awards New Judges

Two new judges are joining the panel who will review entries to the Innovation Excellence Awards 2021, organised by the Stationers' Company and open to all companies in the content and communications industries.



Professor Linda Drew will bring expertise from the design, content, screen, and technology disciplines in the education sector.



Rt Rev Dr Stephen Platten will bring expertise from a wide range of publishing roles.

They will work alongside the established team, which includes: Vida Barr-Jones, strategic brand growth expert and CEO of Focus7 International; Peter Day, former BBC business broadcaster; Helen Esmonde, founder of Esmonde Publishing; Jill Jones, former MD of McGraw Hill Education EMEA; Jon Kingsbury, Head of Digital Economy and Creative Industries at The Knowledge Transfer Network; Kit van Tulleken, advisor to publishing and information companies; and

Tim Webb, former executive director of Picon, the trade body representing print and paper manufacturers.

Professor Linda Drew was deputy director at the Glasgow School of Art from 2011 to 2014 and was vice chancellor of Ravensbourne University of London from 2015 to 2019. She is an experienced chair, board member and trustee in the creative industries, social enterprise and education.

The Rt Rev Dr Stephen Platten is the current Master at the Stationers' Company. He was a director and trustee of Hymns Ancient and Modern, the publishers of the Church Times and owner of SCM and Canterbury Press. He has taught theology and has published a number of books, including titles on church buildings.

Jill Jones, chairman of the Stationers' Innovation Excellence Awards, says: "Having had a year gap in the awards, we look forward to applications from across the communication and content industries that showcase creative and practical developments. We are eager to see what innovative solutions the panel is asked to assess. The Awards are a great opportunity to show the world that enterprise has continued apace during the pandemic and that dynamic and engaging development is once again celebrated by the Stationers' Company."

There are seven categories for entry and from the winners of these an Innovator of the Year will be selected:

- Business Process
- Communications and Marketing
- Customer Experience
- Product Design
- Product Performance
- Service design
- Start-ups.

The awards are free to enter and companies do not need to be affiliated to the Stationers' Company.



Sponsors of the Awards again this year are **Picon**, the trade body representing suppliers of print and paper equipment, and **Mathys and Squire**, the intellectual property law firm which is ranked across all prominent legal publications, including The Legal 500, Chambers & Partners, IAM 1000 and World Trademark Review.

You can access an entry form at [The 2021 Stationers Innovation Excellence Awards](#). The closing date for entries is 14 April 2021 (7pm). The awards presentation will take place on 22 June 2021.

Ends

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About The Stationers' Company

The Stationers' Company is the City of London Livery Company for the Communications and Content industries. The Company's mission is to be the most effective independent forum in the UK Communications and Content industries, actively contributing to the strategic development, success and education of these industries. The majority of our members work in or supply the paper, print, publishing, packaging, office products, newspaper, broadcasting and online media industries.