The Stationers’ Company has announced that entries are now open for the 2022 Innovation Excellence Awards.

In a world now learning to live with Covid-19, innovation continues to flourish. This year, the Stationers’ Company is able to bring back its Innovation Excellence Awards with a live presentation lunch and exhibition in the newly refurbished Stationers Hall. For the first time this year the Awards will be co-Chaired by Jill Jones and Professor Linda Drew, former Vice Chancellor of Ravensbourne University.

Jill Jones said: “We are absolutely thrilled to announce the Innovation Excellence Awards will return as a live event this year, which will allow us to bring to public attention the amazing achievements of the content and communications industries it represents. I am also delighted to be working with Professor Linda Drew and drawing upon all the experience she brings in design, creativity and innovation”.

Professor Linda Drew added: “In 2021 we had some stunning entries, and look forward once again to hearing more about innovations that improve experiences for customers and communities, help move the dial on inclusion and diversity and address the sustainability agenda”.

Entries for the 2022 Innovation Excellence Awards are encouraged from across the spectrum of businesses that make up the communications and content industries including global, SME and non-profit businesses. Start-ups are again welcomed for the second year running.

Applications should focus on novel products, services or business processes that have a positive financial and/or social impact on customers and on the environment.
A company can put in entries in more than one category, and there are six Awards in total as well as an overall ‘Innovator of the Year’ who is chosen from the winners of each category. Award categories are:

• Business Process
• Communications and Marketing
• Customer Experience
• Product Design
• Service Development
• Start-ups

Last year the Innovator of the Year Award was won by Henry Warren for his campaign ‘Turn on the Subtitles’ which focused on the use of subtitles to develop reading skills. It was actively supported by celebrities including Lenny Henry and Stephen Fry.

Henry Warren

This year’s awards are sponsored by Picon, the trade body representing suppliers of print and paper-making equipment. CEO Bettine Pellant says: “Many of our members have entered these awards in past years and we have seen no let-up in breakthrough technologies. The Innovation Excellence Awards provide a really valuable platform for companies to shout about the latest products and applications.”

The winners will be announced at Stationers’ Hall on 13 September 2022. They are free to enter. The closing date is Friday 8th April 2022 (7pm). Applications should be made online, see https://www.stationers.org/siea-entry. For further information, please contact: Ruxandra Oprea
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About The Stationers’ Company

The Stationers' Company is the City of London Livery Company for the Communications and Content industries. The Company's mission is to be the most effective independent forum in the UK Communications and Content industries, actively contributing to the strategic development, success and education of these industries. The majority of our members work in or supply the paper, print, publishing, packaging, office products, newspaper, broadcasting and online media industries.