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## Sponsors confirmed as the Stationers' Company Innovation Awards and Exhibition return to the Ancient Hall

With entries now open for the 2022 Awards, and new judges recently announced, the Stationers' Company has confirmed Headline Sponsors PICON and Mathys & Squire.

Linda Drew, Co-Chair of the Awards, says: "It is excellent to be able to confirm Headline sponsors for 2022 will again be PICON and Mathys & Squire. In 2022, each Award will receive £3,000 worth of consultancy from Intellectual Property specialists Mathys and Squire, a service which has been used very successfully by past winners. The Company is extremely grateful for their continued support, especially as we move the Awards back into our refurbished Hall".

Jill Jones, Co-Chair adds The Company is also delighted to confirm there will also be an accompanying exhibition, ahead of the Awards luncheon. Due to Covid-19, it will be three years since the last exhibition took place, so we are really looking forward to this wonderful opportunity for shortlisted companies to gain even more exposure, and we thank our sponsors for enabling this to happen".

Bettine Pellant, CEO at Picon, says: "Many of our members have entered these awards in past years and we have seen no let-up in breakthrough technologies. The Innovation Excellence Awards provide a really valuable platform for companies to shout about the latest products and applications."





Alan MacDougall, Partner at Mathys & Squire, says: "We are delighted to sponsor The Stationers' Company Innovation Excellence Awards once again this year. As an intellectual property law firm, we work with the most innovative of clients – ranging from independent inventors to start-ups and SMEs, through to international corporations – to support them in identifying and protecting their valuable IP. These awards offer an exciting opportunity for such innovative businesses, specifically in the communications and content industries. We look forward to meeting the finalists, to learn more about their technologies and how they can benefit from the support of our IP advisory services."



## Mathys&Squire

Entries from the spectrum of content and communications industries should be made online at <u>https://www.stationers.org/company/engagement-with-our-industries/innovationexcellence-awards/entries-open-for-the-innovation-excellence-awards-2022</u>.

Award categories are:

- Business Process,
- Communications and Marketing,
- Customer Experience,
- Product Design,
- Service Development
- Start-ups

The closing date for entries is Friday, 8<sup>th</sup> April.

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## www.stationers.org

## About The Stationers' Company

The Stationers' Company is the City of London livery company that helps individuals and organisations in the communications and content industries improve their performance and prospects through fellowship, education, training and charitable endeavour.