



PRESS RELEASE
For Immediate Release
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Children Offered Chance To Publish Their Stories

Fonetti, empowered by AurisTech, the children's digital listening bookshop App available for iPad, has launched its Young Authors' Competition, headed by national treasure, Clare Balding, with the winning entries being published on the Fonetti App platform.

The Young Authors' Competition is open to children in two age groups - up to 9 years old and 10 years and older. Children up to 9 years are asked to submit no more than 600 words and older children, 900 words.

Six images have been commissioned from Canadian illustrator and cartoonist, Angus Bungay – three illustrations per age group. Children are asked to choose an image and create a story that brings the picture to life. Whilst entries should be in English, rhyme is acceptable.

There are no restrictions on the number of entries, so children can choose to write for each image in their category, if they wish to.

Four leading authors of children's fiction will judge the stories, from each age group:

Clare Balding, broadcaster and author of 'My Animals and Other Family', a number one bestseller, winning the Autobiography of the Year at the 2012 Specsavers National Book Awards, as well as four other children's books.

Francesca Simon, one of the nation's most popular authors, who has written over fifty books for children of all ages, including the famous Horrid Henry series.

And, Greg James and Chris Smith, co-authors of the Kid Normal books as well as being radio and television presenters.

Launched on Monday June 1, 2020, details of how to enter are available at: fonetti.com/competition

Submissions should be emailed to competitions@fonetti.com
– no later than midnight on Friday July 31, 2020.

The judges will choose the winning entries, from both age groups, with the winners being published on fonetti.com/competition on Monday August 24, 2020.

Children of the winning entries, for each age group and category, will have their stories uploaded to the Fonetti library, to be read by children worldwide, as well as receiving a signed book from the judges.

And, the judges will also award an overall winning entry, the recipient of which will receive a printed copy of their prize-winning book as well as a framed copy of its front cover.

Says Kim Antoniou, CEO of AurisTech/Fonetti, "We are passionate about the ability for all children to be able to enjoy the experience of reading aloud and the creativity that follows this process.

“At this time of lockdown it is interesting to remember that Shakespeare wrote King Lear while he was quarantined for plague and Sir Isaac Newton discovered calculus!

“In launching our Young Authors’ Competition, we hope to unleash children’s creativity, amazing imagination and perhaps, encourage some of them to become the children’s story authors, artists and illustrators of the future.”

Ends

Note to Editors

High res images of the illustrations and judges are available on request:
joy@joymoon.co.uk

The launch video, featuring Clare Balding, can be accessed here:
<https://youtu.be/LAdJlba7cGc>

Details of the competition can be accessed here: fonetti.com/competition

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