

## DMG Tri-Livery: Speaker Biographies

### Chair: Jenny Ashmore



Jenny is an experienced Non-Executive Director, having held roles in Financial Services, Private Equity business, Sport and Charities. She also consults and advises, especially in turnarounds and with newer businesses and SMEs (including one of the UK's newest Tech 'unicorns') and enjoys coaching – both in business and in endurance sports.

Previously she was the President of the Chartered Institute of Marketing, held Chief Marketing Officer roles at SSE and Yell, Global Marketing Capability Officer for Mars and Global Marketing Director for Pampers – P&G's \$10 billion brand. Having split most of her career between energy and consumer goods, she is especially interested in the plans to Net Zero and the developing shape of shoppers' habits. Recent experiences have also highlighted the opportunities in MedTech and EdTech.

She is a former GB triathlete, studied Chemistry at Oxford University and is a Liveryman & Court Assistant for the Marketors.

### Natalie Ceeney CBE



Natalie is currently a non-executive director of Anglian Water Services LTD, Sport England (where she is deputy Chair and SID) and Ford Credit Europe (where she is Chair of RemCom). Natalie also chairs the Board of Innovate Finance, the industry body representing the UK FinTech sector. In 2019 Natalie published an independent review into the future of cash, and now leads a programme of national 'cash pilots' to develop innovation in cash access to keep the system viable. Natalie has a strategy consultancy background at McKinsey & Company. Her executive career has included CEO roles at HM Courts & Tribunals Service, the Financial Ombudsman Service, the National Archives and as a member of HSBC's UK executive team. Natalie is a graduate of the University of Cambridge.

## Trevor Fenwick



Trevor Fenwick is Executive Chairman and co-founder of Euromonitor International, the global market research data and analytics provider. He is an active investor in early-stage businesses in the UK and USA edtech, marketec, medtech and consumer goods sectors.

He has a strong commitment to social mobility through entrepreneurship, academic and vocational training especially where relevant to the data and information industries.

Trevor is a Board member of the PPA, and past Chair of the UK and European Data Publishers Associations. He has worked with UK and European government in advising on commercial issues surrounding intellectual property and access to and reuse of public sector information and is a member of the Joint Committee on Legal Deposit advising on preserving digital content.

Trevor has a degree in Economics and Government from Essex University. He is a Fellow of the Chartered Institute of Marketing, holds postgraduate qualifications in international marketing and is an Honorary Fellow at Ravensbourne University. He is Chairman of The St Bride Foundation and a Past Master of the Stationers' Company.

## Tom Ilube CBE



Tom Ilube CBE is a technology entrepreneur and educational philanthropist. He is founder/CEO of London based Crossword Cybersecurity plc, a Non Executive Director of the BBC and a Non Executive Director of FTSE100 company WPP, the world largest advertising group. Previously he was Managing Director of Consumer Markets at Callcredit Information Group, a UK credit reference agency. Prior to Callcredit, he founded Garlik, a venture capital-backed identity protection company. Earlier, Tom served as Chief Information Officer of Egg plc,

the pioneering British internet bank. His career has included Goldman Sachs, PwC and the London Stock Exchange.

Tom is an Advisory Fellow of St Anne's College, University of Oxford, an Honorary Fellow of Jesus College, Oxford and is Chair of the education charity, African Gifted Foundation and launched the African Science Academy, the first girls' science and technology school on the

continent. In 2017 Tom was named as Britain's most influential Black person. Tom was appointed a Commander of the Order of the British Empire (CBE) in the 2018 Birthday Honours for services to Technology and Philanthropy and has received honorary Doctorates from City, University of London and University of Wolverhampton. Tom has recently been appointed as the next Chair of the Rugby Football Union (RFU).

### **Shravan Joshi**



Shravan is an elected Member of the Court of Common Council, the City of London's primary decision-making body, and is currently Deputy Chairman of the Property Investment Board, Streets & Walkways Subcommittee and Corporate Asset Subcommittee, which together give him great oversight of the City's urban environment. He also sits on the City Corporation's main Policy & Resources committee, as well as several others. He has been supportive of the establishment of the City's Climate Action Plan and Transport strategies.

Shravan is also a Past Master Fueller and sits on the Court of the Worshipful Company of Blacksmiths, as well as the Livery Committee.

Developing a competent strategy for the future of the City and to create a thriving environment is foremost on the City Corporation's agenda and the urban environment is critical to the delivery of that plan.